



ABOUT THE AUTHOR

Meindert Brouwer (1951) is an independent communication consultant from the Netherlands. He specializes in developing and implementing innovative communication and marketing concepts for nature conservation, sustainable development and development cooperation.

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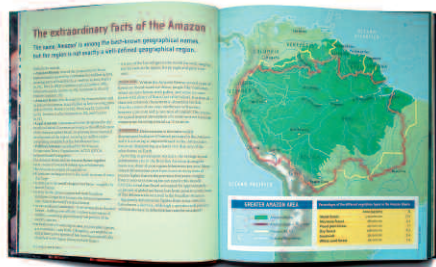
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NEW

The Book of hope
for the Amazon Rainforest



A Meindert Brouwer publication
designed by Studio Olykan, Amsterdam



AMAZON YOUR BUSINESS

Opportunities and solutions in the rainforest

Amazon Your Business is the first guide in the world to sustainable Amazon products from the rainforests and rivers in all the Amazon countries: Brazil, Bolivia, Peru, Ecuador, Colombia, Venezuela, Guyana and Suriname.

The book presents more than fifty (new) consumer products such as body care products, cosmetics, aromatic essential oils, shoes of sustainable caiman leather, fashionable wild rubber bags, rings and ornaments of gold, medicines, energy drinks, snacks, wild gourmet chocolate, food supplements, kitchenware and furniture. *Amazon Your Business* explains how markets

work for forest conservation, development cooperation and poverty alleviation. It contains interviews with ministers, entrepreneurs, consultants, leaders of international organisations and NGO's and local villagers. A network section with coordinates of companies and organisations and important websites is included.

Amazon Your Business has been written for entrepreneurs, politicians, economists, students and anyone interested in the Amazon, nature conservation, development cooperation, poverty alleviation and sustainable development.

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The first press reviews are full of praise

USA

'Signs of hope from the Amazon. The book *Amazon Your Business* is full of inspiring stories about entrepreneurs and activists setting the stage for an Amazon revival.'

- Jay Walljasper in *Ode* magazine -

THE NETHERLANDS

'Brouwer interviewed an unlikely palette of experts and ministers. Moreover, the photographs make *Amazon Your Business* an exceptionally beautiful book.'

- Jan Bom in *P+* -

'Fair Trade is becoming regular business.'

- Werner de Gruyter in *NRC•Next* -

'The Amazon has more to offer than illegal timber.'

- Trouw -